



22nd August 2020

Virtual Business Stands

All proceeds to...



Friends
At the heart of RJAH

Cavalier Centre
HOME OF PERRY RIDING FOR THE DISABLED



Business Stands Benefits

8000+
visitors
on the day

Reaching
30,000+
visitors
to the
website

Featuring
up to
200 Local
businesses

Supporting
5
charities

Digital
Marketing
SEO - Links
Logos
Social links

Business Stand Features

Tag yourself in categories for easy search

Blitz



Blitz, a GES company, is a full-service technical production company providing creative excellence and technical expertise for some of the world's greatest live events; from award

ceremonies, product launches and conferences, to immersive brand experiences, theatre productions and exhibitions. Blitz is the sole onsite technical production partner in venues across the UK including ExCeL, The NEC, Olympia London, Manchester Central and The Brewery. In addition, Blitz is the preferred supplier at a number of prestigious London venues such as, The Science Museum, The Saatchi Gallery and The Design Museum.

Your address & telephone

Blitz GES, Unit 100 Centennial Park Centennial Avenue
Borehamwood
United Kingdom

blitzges.com

Your website



Links to your social media

Schedule a meeting

A customisable call to action button which can be linked to your shop or a zoom room

An overview of your business and show offer



Scrolling images of your products – a chance to promote a special offer



Cost: £35

Top tips for selling at a Virtual Event

The most successful stands are those that provide show offers which are only available on the show website. The website will be available from **22nd – 31st August 2020**.

If you have a website / Facebook / Instagram e-commerce store, this is easily done through a voucher code. Or alternatively you could discount the product / reduce the price on the day.

Ensure you link your website and/or your social media pages.

Ensure you choose all the relevant categories for your business so that visitors can find what they are looking for easily.

Use the call to action button for booking a zoom meeting or a call back or directing people to your show offer – choose the option that works best for your business.



The team will run three training sessions if you need support, dates of these will be emailed in due course.

How to Book

Go to shropshirevirtual.expofp.com

Choose the stand number you would like to book and follow the on screen instructions.

You will be directed to the payment page where you can pay via debit or credit card*

Once you have paid for your stand you will be able to populate your business information that will be available to the public on the day of the event. This includes 'what you do, your website link and/or social media links and any calls to action as mentioned above. You can return to the site and edit up until 22nd August 2020

Follow the top tips provided for a successful day.

If you would need any further help please email info@shropshirevirtualshow.com

* All donations go through Perry RDA Ltd and will then be equally distributed to the 5 charities involved.

Thank you



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